

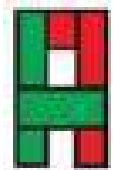


MONDO  ITALIA<sup>®</sup>  
GALLERY  
ITALIAN PRODUCTS IN THE WORLD

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**RETAIL**





**OUR STAFF IS MADE UP OF ABLE EXPERTS TO PROVIDE PRECISE ANSWERS TO THE NEEDS OF CUSTOMER IN ALL PHASES OF THE PROJECT (STUDY BY FEASIBILITY, PRE-LAUNCH PREPARATION, LAUNCH E DAILY OPERATIONS) AND FOR STORES MULTI-BRAND OR SINGLE-BRAND IN A COMPETITIVE RETAIL MARKET E CHALLENGING, AS IT IS NOW THROUGHOUT THE WORLD, WE DECIDED TO FOCUS ON THE QUALITY OF OUR INTERNATIONAL TEAM, PERFORMING PARTICULAR ATTENTION TO NEW REALITIES ECONOMIC CHARACTERISTICS THAT DIFFER FROM COUNTRY TO COUNTRY.**

**OUR GOAL IS TO PROVIDE EVERYONE LOCAL PARTNER/INVESTOR SERVICES THAT THEY REFLECT SPECIFIC COMPANY CASES E CUSTOMER EXPECTATIONS, ALWAYS GUARANTEEING A HIGH LEVEL OF PROFESSIONALISM**





# MONOMARCA

## FRANCHISING



- Tosca Blu
- RoccoBarocco
- La Martina
- Marina Militare
- Kocca
- Datch
- Zu+Elements
- Sorbino
- Invidia
- Gazzarrini
- Hermitage
- Armata di Mare Jeans
- Scorpion Bay
- Navigare
- Esercito Italiano
- Tata Italia
- Risalti





# TOSCA BLU

Tradition, attention to the detail and research into quality materials are the distinctive features of the products. Today Minoronzoni Srl is a continuously growing creative company; It has around 400 employees. The Showroom is located in the heart of Milan: an open space of 250 meters, more than 37 shops and 450 multi-brand stores in the Europe.







# roccobarocco

Roccobarocco is the eponymous fashion brand of the Italian designer Rocco Barocco. Barocco won the Silver Mask for haute couture in 1967 and the Singer prize twice, once in New York as a young designer and once in Pittsburgh in 1973. Today Rocco Barocco is one of the most successful Italian designers and his brand it is known and exported all over the world. From the first boutique until today Rocco barocco has managed to open more than 150 boutiques in the world.







It is currently available in many countries around the globe. In 2010 it has arrived in Italy, with two flagships: Forte dei Marmi and Milano Marittima. Milan and Rome will follow shortly after.

Currently, La Martina is present in the major cities of the world such as Buenos Aires, Capri, Las Vegas, Madrid, Punta del Este, Miami, Porto Cervo, Dubai, Saint Tropez, Sylt, Casablanca and more than 100 stores and more than 1000 multi-brand locations in the world.





The Marina Militare is an Armed Force of the Italian Republic. A Florentine company based in Signa, Florence, has been present on the market since 1972 with high profile brands in the casual clothing and sportswear sector. All the friezes, shields and insignia that characterize the Marina Militare Collections are original, Marina Militare is therefore an absolute guarantee of exclusivity and authenticity. Today the stores of this brand can be found in 26 countries with more than 120 single brand and multi brand stores around the world.







# KOCCA

KOCCA is the brand in which you can find all the elements that represent the continuous search for the exaltation of natural modern femininity. 12,000 meters for a modern and technologically cutting-edge structure, which houses the main logistics platform, the commercial and administrative offices, part of the creative departments and finally the international hub. the stores are located in Italy and 18 other countries around the world with more than 250 singlebrand and Multi brand Stores.





A free, spontaneous, spirited men's clothing brand. Intertwining of different personalities, all highly captivating. Aesthetics and Style, the two key values of every Datch collection, Captivating attitude, contemporary, trendy stylistic contents, with the most current fits and international contaminations. after the success in the Italian context, it is ready to face new exciting challenges in Europe and beyond with already more than 250 single brand and multi brand places active in 8 countries.

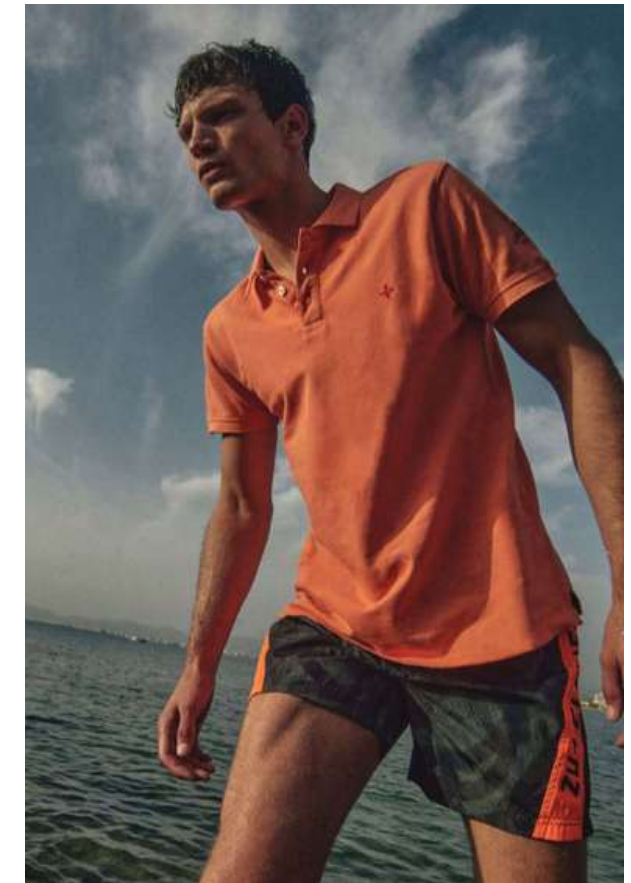




# ZU+ELEMENTS



The Zu Elements brand was born in the summer of 2002, they deal with style, from designs to images and fabrics. For the autumn winter 2003-2004 the women's collection debuts, which bears the name of Zu4Girls. With the passage of time, the brand is recognized above all for its denim line and its jeans. In 2010, the brand continues to expand more by strengthening its international presence. In Shaoxing, in the Shimao shopping mall, a 160 meters flagship store opens. Today there are more than 240 single brand stores of Zu elements in 13 countries.



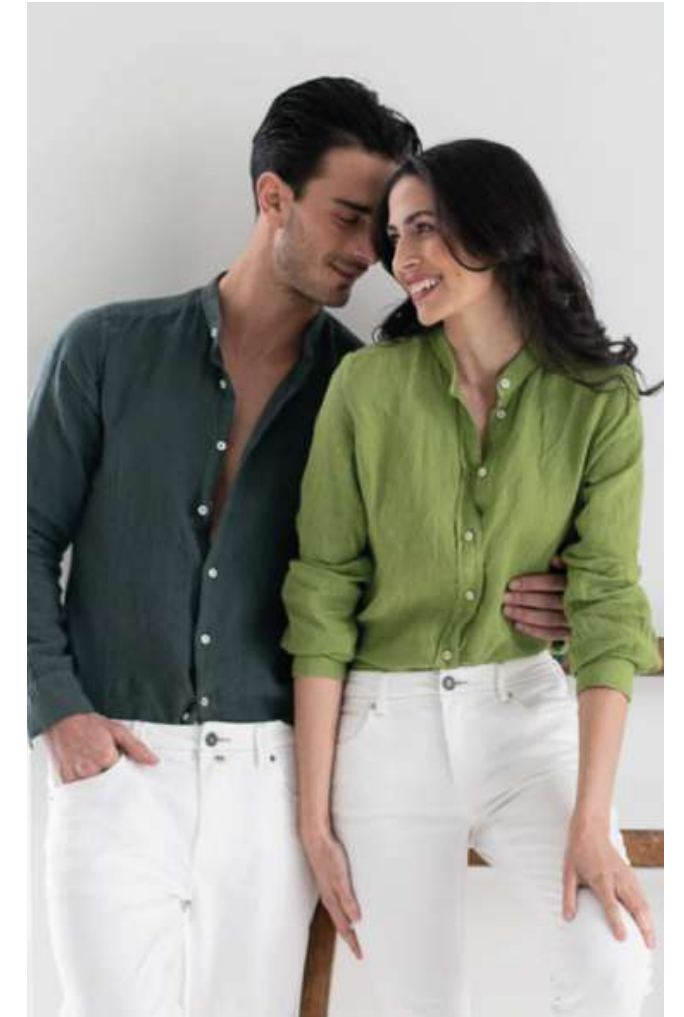


# SORBINO

Sorbino Uomo spa is the result of fifty years of experience in the clothing sector, of professionalism acquired over years of collaborations with expert Made in Italy partners. Transmitting the Italian style and the identity of our brand according to a canon of essential modernity in global markets. We try to guarantee production that respects the highest standards of quality and design research. The mission is achieved thanks to the support of an internal staff and numerous external partners. Today our team has 400 collaborators. they are also present in many countries: Cyprus, Malta and the USA. the Sorbino Group has more than 350 active sale points.







The INVIDIA brand debuted on the market in 2003 with the opening of its first point of sale. It is the beginning of a prudent but continuous development, which allows the company to structure itself with a view to national and international expansion. To date, with a consolidated presence of over 50 single-brand outlets and 300 multi-brand outlets, the group is preparing to face a new phase of expansion.







# GAZZARRINI

Gazzarrini is a brand that has its origins deeply rooted in one of the most beautiful regions of Italy, Tuscany, a land rich in history, culture, art and cradle of great names in Italian fashion. Anything that leaves a mark will never to disappear. Gazzarrini is a brand that has left its mark and today returns to the scene with renewed energy and, as such, even stronger. with more than 50 stores in Italy and another 200 sale points in the EU, the brand is growing and looking for new countries and adventures.



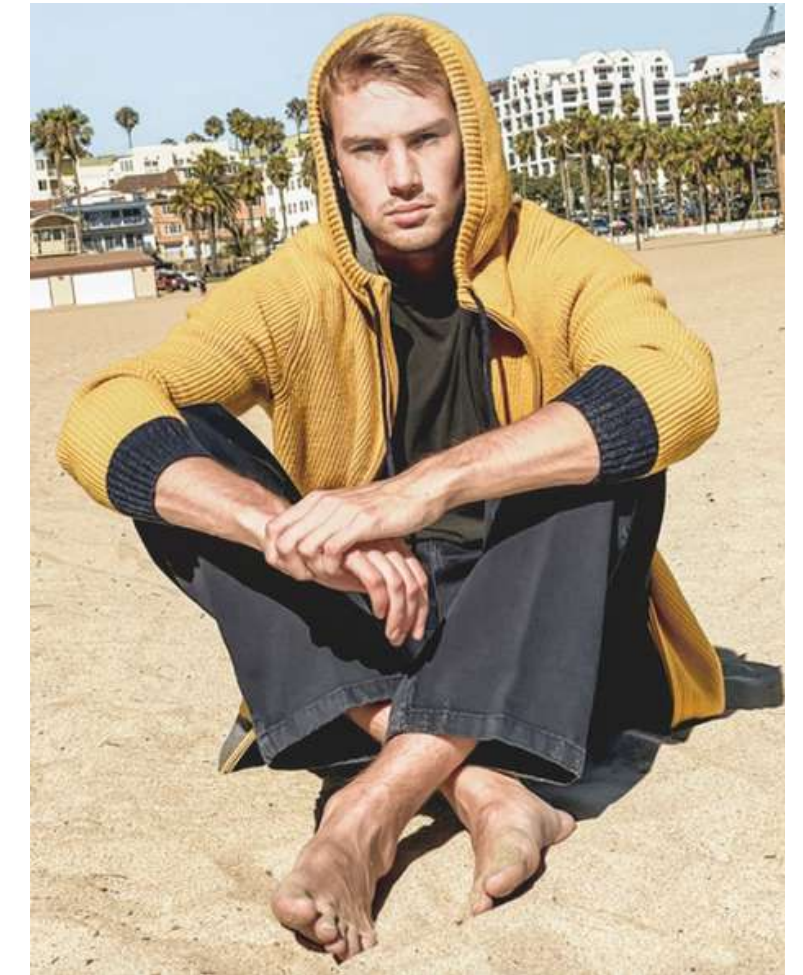




# Hermitage

We are in fact in 1959 in Naples, a city that is increasingly establishing itself for the quality of its artisanal tailoring. Innovation and passion for their work are two constants that the De Martino family has been able to maintain, unchanged, over time; the attention to trends, the evolution of styles, the research into ever new fabrics, make HERMITAGE a modern company in continuous evolution. Today the brand has 100 single brand stores in the EU area and is trying to expand more than ever.





## ARMATA DI MARE JEANS

The essence of Armata di Mare was born from the idea of representing the world-renowned charm, beauty and character of the Italian Navy. Designed for comfort and conceived to be energetic and cool, the Armata look is created to answer nowadays fast pace and demanding lifestyle. From morning workouts, to daily work hours, to end-of-day meetings, Armata beats with the energy of young men and the needs of professionals, layering essential pieces with pop-colored details and accessories.





## SCORPION BAY

In 1987, two Californian surfers, Mike Fisher and Rod Radford, had the great idea of placing on the American market a series of t-shirts with designs depicting the colors and flavors of a corner of paradise on the Mexican peninsula known and loved by surfers from all over the world like Scorpion Bay. Scorpion Bay was an instant success with a hip-fire brand image: it presented itself as an energetic, unique, ingenious brand, characterized by a strong identity. today with more than 150 stores in Italy and more than 300 Multi Brand stores around the world Scorpion Bay has become a name for those who love the fashion that the brand offers.





ESTD 1961

# NAVIGARE

Navigare is a lifestyle fashion brand born in Italy in 1961. Sports and leisure clothing, elegant with comfort, high quality and fair prices. The brand, thanks to its distinctive design, has over the years become a point of reference for the Italian men's clothing market segment. The Navigare style is an expression of our Italian heritage and our strong connection with the sea.







Army is a commercial brand of the Italian army. The symbol of the brand is a five-pointed star, which personifies a strong spirit, courage and leadership. The brand's collections include casual clothing for men and women, as well as accessories, including shoes, bags, belts and scarves. There are 50 stores open in Italy and 200 multi-brand sales points in Europe.





**TATA**  
ITALIA

In 2000, the Tatarella family opened the first Tata Italia store in Bari. Since then, the brand has not stopped developing and has become one of the most successful players in the footwear sector. There are currently 72 stores open in Italy and 287 abroad. The collections include shoes for women, men and children (from 2 to 12 years), as well as accessories. The main objective of the brand is to offer the buyer fashionable, high-quality shoes at the most attractive prices, combined with high after-sales service, which guarantees customer loyalty and constant return to the store







**RISALTI**  
MADE IN ITALY 

The Risalti brand was born in 2021 in Castel Goffredo, province of Mantua, and is part of one of the largest producing groups of 100% Made in Italy seamless products. The products are entirely made in Italy with certified yarns. The resulting garment is of high quality, soft and elegant, ideal for always guaranteeing its owner the maximum feeling of comfort! All the laboratories are located in the municipalities surrounding Castel Goffredo, which guarantees a fast production cycle with low environmental impact. The Risalti assortment includes basic underwear, shapewear, clothing for leisure, sport and free time.



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